

# Bonus Plan

---

Conectiv Official Bonus Plan Document

*Last Update 6/25/2026*

---

Conectiv does not spend money on traditional advertising channels such as television, radio, or digital advertising. Instead, Conectiv utilizes word of mouth marketing and provides referral links that members may choose to share. Conectiv may reward eligible members with product credits, bonuses, or other incentives for referring customers and members who purchase products and services through their referral link.

Participation in the Conectiv Bonus Plan is completely optional. Participation in the Bonus Plan is not required to purchase Conectiv products or services or to become a Distributor. Not all Members will qualify for bonuses, and earning bonuses requires time, effort, skill, and consistent activity. No earnings are guaranteed.

The Bonus Plan should not be considered a way to get rich quickly, nor should it be viewed as a guaranteed method of replacing traditional employment or income. Any income examples contained in this document are provided for illustrative purposes only and should not be interpreted as typical, average, expected, or guaranteed earnings. Individual results will vary based on factors including effort, experience, leadership, market conditions, and time commitment. Some participants may earn little or no income, and it is possible to incur expenses that exceed earnings.

A small number of participants may earn significant income over time; however, such results are exceptional and are not representative of the earnings of most participants. Success is not guaranteed.

This Bonus Plan is provided for informational purposes only and does not constitute financial, legal, tax, or investment advice. Conectiv reserves the right to modify, amend, suspend, or terminate the Bonus Plan at any time in order to comply with applicable laws, regulations, or business requirements.

Conectiv is committed to transparency. For complete income disclosure information, please visit [conectivglobal.com](https://conectivglobal.com).

## DEFINITIONS

---

### **CUSTOMER**

Customer refers to a member that has purchased a membership, products, or services. Customers have not qualified to become distributors. Customers are given referral links and have the ability to share those links with others. If a new member uses a referral link to enroll/purchase a membership, products, or services, the referring member qualifies to receive product credits or a bonus.

### **DISTRIBUTOR**

A distributor is someone that has met the requirements and **elected** to become a distributor (becoming a distributor is optional). To see the requirements for becoming a distributor, refer to the section “Becoming a Distributor” within this document. Distributors are independent contractors that have been approved to market and share the products/services.

## **ACTIVE**

A Member is considered active if, during the rolling four-week commission period, they have either made a payment toward their membership, purchased one or more products, or earned at least \$30 in referral or renewal bonuses. To qualify for bonuses, a Member must meet at least one of these requirements and remain in good standing with the Company.

## **ENROLLER**

An Enroller is a Member who personally enrolls or refers someone who purchases a membership, product, or service. An enroller is the first (direct) upline member in the enrollment tree.

## **PLACEMENT / BINARY TREE**

The placement tree tracks the placement relationships within your organization. The binary tree is divided into two sides.

## **ENROLLMENT TREE**

The enrollment tree tracks the direct enrollment and referral relationships within the organization.

## **ENROLLMENT VOLUME**

The sum of all volume generated by each of your personal enrollment lines during the rolling 4 week commission period.

## **ENROLLMENT LINE MAX %**

Enrollment Line Max % is the maximum percentage of volume from any one enrollment line that can count toward rank qualification.

## **COMMISSIONABLE VOLUME (CV)**

A point value assigned to qualifying products and services that is used to calculate commissions, bonuses, and rank qualifications. CV values are determined by Conectiv based on cost of goods and other factors.

## **SPILOVER VOLUME**

Spillover Volume is volume that is not generated through a member's personal enrollment lines but is placed within their binary organization by upline members.

## **COMMISSION PERIOD**

The Bonus Plan is based on weekly commission periods. Commission weeks begin Friday at 12:00 AM Mountain Time and run through Thursday.

## **RESERVE BALANCE**

Members with an active ConeqtX membership maintain a reserve balance equal to their monthly membership renewal amount, which may be funded by eligible bonuses, commissions, and product credits and applied toward future membership payments. (No reserve balance is held for My Life Wellness purchases or subscriptions.)

### **PERSONAL ORDER VOLUME (POV)**

The commissionable volume generated from a member's personal purchases of qualifying products or services, as designated by the Company.

# BECOMING A DISTRIBUTOR

---

Participation in the Bonus Plan as an independent distributor is optional. Members that become distributors are independent contractors and not employees of Conectiv. In all verbal, written, graphic, or digital material, distributors must represent themselves as an "Independent Distributor." Distributors shall not lead anyone to believe that they are employees, founders, partners, or official representatives of the Company.

### **DISTRIBUTOR REQUIREMENTS**

To become an Independent Distributor, an applicant must:

1. Be at least 18 years of age.
2. Reside in the United States, a U.S. Territory, or any country approved by the Company for enrollment, as listed on the enrollment page
3. Become eligible for Independent Distributor status after accumulating more than \$600 USD in bonuses or commissions, subject to completing all required tax, identity, and KYC verification requirements before additional commission payments are made.
4. Complete all required tax, identity, and KYC verification requirements, including providing a valid Social Security Number or Federal Tax ID (as applicable), required tax forms, and a valid government-issued photo ID, prior to receiving qualified bonus or commission payouts.
5. Sign and agree to the Conectiv Distributor Agreement.

Members may earn up to \$600 USD per calendar year in product credits, bonuses, or commissions without becoming an Independent Distributor. Once a Member exceeds \$600 USD in earnings, they must complete the Distributor upgrade process, including all required tax, identity, and KYC verification, to remain eligible for additional bonuses and commissions and to comply with applicable income reporting requirements. Members who do not complete these requirements may continue using our products and services but will no longer be eligible to receive additional product credits, bonuses, or commissions.

Those interested in marketing the products/services without purchasing a membership may contact our support team ([support@conectivglobal.com](mailto:support@conectivglobal.com)) to request guidance on how to obtain the necessary marketing materials such as a personal referral link, a dedicated back office account, access to the latest Conectiv marketing materials, and information regarding the requirements for remaining active as a Conectiv independent distributor.

Independent Distributors are required to comply with all Company marketing, advertising, and compliance policies. Required compliance training, approved marketing materials, advertising guidelines, and all current compliance policies are available in the Compliance section of the Conectiv Back Office. Failure to comply with these policies may result in corrective action, including suspension or termination of Distributor privileges.

# REFERRAL AND UPGRADE BONUSES

---

Active members are eligible to receive one-time Referral and Upgrade Bonuses on new enrollments, membership upgrades, prepayments, and products/services purchased by their personally enrolled members.

Referral and Upgrade Bonuses are paid two weeks following the close of the commission period in which the bonus was earned. Referral Bonuses can be tracked in the Conectiv Backoffice on the “Current Commissions” tab.

For a current breakdown of all Referral Bonuses and Upgrades, refer to the official company overview slide presentations that can be found in the Conectiv Marketing Center.

## **Examples:**

Jenny personally enrolls 3 new members on November 17th:

- 2 Pro Members
- 1 Core Member

Jenny earns:

- \$80 for each Pro Member (\$160 total)
- \$40 for the Core Member

Jenny earns a total of \$200 in Referral Bonuses from these new enrollments. She will receive her \$200 Referral Bonus on Friday, two weeks following the close of the commission period in which the bonuses were earned.

The following month, the Core Member upgrades from a Core Membership to a Pro Membership. Jenny earns a \$35 Upgrade Bonus. The bonus will be paid on Friday, two weeks following the close of the commission period in which the upgrade occurred.

*Example provided for illustrative purposes only. It is intended to demonstrate how the Bonus Plan operates and does not represent typical, average, expected, or guaranteed earnings.*

# RENEWAL BONUSES

---

Active members are eligible to receive Renewal Bonuses. Renewal Bonuses are paid every time a personally enrolled member renews their monthly membership or makes a recurring payment toward a product or service.

Renewal Bonuses are paid two weeks following the close of the commission period in which the bonus was earned. Renewal Bonuses can be tracked in the Conectiv Backoffice on the “Current Commissions” tab.

For a current breakdown of all Renewal Bonuses, refer to the official company overview slide presentations that can be found in the Conectiv Marketing Center.

Example:

Jenny personally enrolls 5 new members on November 17th:

- 4 Pro Members
- 1 Core Member

The following month, all 5 personally enrolled members renew their memberships on or before December 17th. Because each renewal qualifies for a \$10 Renewal Bonus, Jenny earns \$10 for each of the 5 renewals.

Jenny earns a total of \$50 in Renewal Bonuses. The bonus will be paid two weeks following the close of the commission period in which the renewals occurred.

*Example provided for illustrative purposes only. It is intended to demonstrate how the Bonus Plan operates and does not represent typical, average, expected, or guaranteed earnings.*

## OVERRIDE BONUS

---

Active members can earn an Override Bonus on enrollment line volume that is not used to qualify for their current rank.

The Override Bonus plus the weekly rank pay cannot exceed the monthly pay of the next rank.

The override bonus percentage is based on rank. See bonus table below for details.

Override Bonuses are split and paid over a 4 week period on Friday's, starting two weeks following the close of the commission period in which the bonus was earned.

### **Example:**

Jon has achieved the rank of Regional Marketing Director (RMD). During the commission period, Jon has:

- 11,000 volume on his right side from spillover volume (volume not generated through his enrollment lines)
- 17,000 volume generated through his enrollment lines

To qualify for the rank of RMD, Jon needs a total of 20,000 volume. The qualification volume is satisfied by using:

- 10,000 spillover volume
- 10,000 enrollment line volume

This meets the required 20,000 volume for the RMD rank and leaves 7,000 enrollment line volume unused for rank qualification.

Because the 7,000 enrollment line volume was not needed to qualify for his current rank, it is eligible for the Override Bonus. As an RMD, Jon earns a 5% Override Bonus on this unused volume.

$$7,000 \times 5\% = \$350 \text{ Override Bonus}$$

The \$350 Override Bonus will be split and paid over a 4 week period and will be paid in addition to Jon's weekly RMD Rank Pay of \$925, subject to the maximum earnings cap for the next rank.

Example provided for illustrative purposes only. It is intended to demonstrate how the Bonus Plan operates and does not represent typical, average, expected, or guaranteed earnings.

# MEMBERSHIP CREDIT

The Membership Credit is a way an active member can earn a credit that covers their monthly membership renewal (credit is added to member's reserve and applied to the next month's membership renewal).

Active members may qualify for a membership credit when they have 4 active personally enrolled members on a Core\* membership or higher.

The 4 personally enrolled Core members must be active during the rolling 4 week commission period. Once qualified, the membership credit will be added to a reserve balance.

This reserve holds bonus funds and credits equal to a members monthly renewal amount.

\*Not applicable to Core Emerging memberships or My Life Wellness purchases or subscriptions.

**Example:**

Joe is enrolled on a Pro Membership, which has a monthly renewal of \$179. During the current rolling 4 week commission period, Joe has 4 active personally enrolled members:

- Tom (Core Membership)
- Ben (Core Membership)
- Mary (Pro Membership)
- Jen (Pro Membership)

Because all 4 personally enrolled members are active and on a qualifying Core Membership or higher, Joe qualifies for the Membership Credit.

As a result, \$179 (equal to Joe's monthly Pro Membership renewal) is added to Joe's reserve balance. When Joe's next monthly membership renewal is due, the reserve balance is automatically applied to cover the \$179 renewal fee.

Example provided for illustrative purposes only. It is intended to demonstrate how the Bonus Plan operates and does not represent typical, average, expected, or guaranteed earnings.

# BONUS TABLE

The table below graphically illustrates the ranks, qualifications for ranks, and incentives earned at each rank.

| <b>Rank</b>                                   | <b>Volume Required / Side</b>                     | <b>Enrollment Line Max %*</b> | <b>Maximum Weekly Rank Bonus</b> | <b>Maximum Monthly Rank Bonus</b> | <b>Active Requirements</b>     | <b>Override Bonus**</b> |
|-----------------------------------------------|---------------------------------------------------|-------------------------------|----------------------------------|-----------------------------------|--------------------------------|-------------------------|
| <b>Consultant</b>                             | 4 Personally Enrolled Members Totaling 400 Volume | –                             | \$45                             | \$179                             | 4 Core Members (Left or Right) | –                       |
| <b>Senior Consultant</b>                      | 600 / 600                                         | 100%                          | \$150                            | \$600                             | 4 Core Members (Left or Right) | –                       |
| <b>Executive Consultant</b>                   | 1,500 / 1,500                                     | 65%                           | \$250                            | \$1,000                           | 2L 2R                          | –                       |
| <b>Marketing Director</b>                     | 3,500 / 3,500                                     | 50%                           | \$500                            | \$2,000                           | 2L 2R                          | –                       |
| <b>Regional Marketing Director (RMD)</b>      | 10,000 / 10,000                                   | 50%                           | \$925                            | \$3,700                           | 2L 2R                          | 5%                      |
| <b>National Marketing Director (NMD)</b>      | 25,000 / 25,000                                   | 50%                           | \$2,250                          | \$9,000                           | 2L 2R                          | 5%                      |
| <b>International Marketing Director (IMD)</b> | 50,000 / 50,000                                   | 50%                           | \$4,375                          | \$17,500                          | 3L 3R                          | 4%                      |
| <b>Vice President (VP)</b>                    | 100,000 / 100,000                                 | 50%                           | \$8,750                          | \$35,000                          | 3L 3R                          | 4%                      |
| <b>Executive Vice President (EVP)</b>         | 125,000 / 125,000                                 | 50%                           | \$10,625                         | \$42,500                          | 3L 3R                          | 3%                      |
| <b>Senior Vice President (SVP)</b>            | 250,000 / 250,000                                 | 50%                           | \$21,250                         | \$85,000                          | 3L 3R                          | 3%                      |
| <b>Visionary</b>                              | 500,000 / 500,000                                 | 50%                           | \$43,750                         | \$175,000                         | 3L 3R                          | 2%                      |
| <b>Icon</b>                                   | 1,250,000 / 1,250,000                             | 50%                           | \$100,000                        | \$400,000                         | 3L 3R                          | 1%                      |
| <b>Elite</b>                                  | 2,500,000 / 2,500,000                             | 50%                           | \$187,500                        | \$750,000                         | 3L 3R                          | 0.50%                   |
| <b>Legend</b>                                 | 3,750,000 / 3,750,000                             | 50%                           | \$250,000                        | \$1,000,000                       | 3L 3R                          | 0.25%                   |

The bonus amounts shown represent the maximum bonus opportunity available at each rank if all qualification requirements are satisfied. They are not typical earnings, are not guaranteed, and many participants earn less or no bonuses.

Bonuses are calculated on the rolling 4 week commission period. Commission weeks begin Friday at 12:00 AM Mountain Time and run through Thursday.

\*The maximum percentage of volume from any one enrollment line that can count toward rank qualification.

\*\*To qualify for the override bonus, you must generate 100 in personal order volume. Override commissions plus monthly pay cannot exceed the monthly pay of the next rank.

Participation in the Conectiv Bonus Plan is optional, and earning bonuses requires time, effort, and qualifying activity. Any income examples are provided for illustrative purposes only and do not represent typical, average, expected, or guaranteed earnings; individual results will vary and some participants may earn little or no income. To view all policies, visit [conectivglobal.com](https://conectivglobal.com).